

Blue Gem

2011

SUNGLASSES



[www.BLUEGEM.com](http://www.BLUEGEM.com)



## COMPANY PROFILE

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Since 1982 Blue Gem Sunglasses, Inc. has been designing fashion eyewear and sunglass accessories that have global appeal. David Weinstein, founder of Blue Gem, has made this company great by following his own simple mission statement: "Make the best sunglasses, offer them at a reasonable price, and ensure our customer service is the best in the industry." He has a keen eye for styling and a passion to make his company the best it can be. It is this vision and passion that he has instilled in the entire staff at Blue Gem. Indeed, the Blue Gem service and sales team is the lifeblood of the company. They are helpful, knowledgeable, friendly, and are ready to assist customers with any of their sunglass needs.

Blue Gem's sunglass line is a collection of today's trendiest styles and fashion, and attracts much attention with its classic displays and colorful presentation. Blue Gem serves a varied and extensive clientele including gift and specialty stores, boutiques, upscale merchandisers, and catalog houses worldwide.

Blue Gem takes great pride in its 28 years of experience and ability to bring the newest and best-selling styles to the marketplace. Blue Gem's sunglass collection is a work in progress, constantly evolving in order to stay current with ever changing market trends. We provide eyewear that combines street fashion, sport function and maximum sun protection at a moderate price. This represents an unbeatable combination of performance and value.

Blue Gem Sunglasses, Inc. offers factory-direct wholesale pricing, one of the largest selections in the industry, reliable and speedy delivery, and unmatched customer service. Shipping is available from our California warehouse or direct from our overseas factories, whichever is the most cost-effective method for our customers.

Blue Gem Sunglasses, Inc. would be excited to have your business, and are flexible and open to new ways to serve our most valued asset, you, our customers. Your satisfaction is vital to us, and our ultimate goal. We will make every effort to insure your experience with us is rewarding and productive. Let us prove it to you!

Thank you very much for sharing your time with Blue Gem.

Enjoy our catalog!



**David Weinstein**  
*president*



**BLUE GEM® SUNGLASSES, INC.**  
Manufacturers of Fine Eyewear  
Worldwide Distribution  
6381-B Rose Lane  
Carpinteria, CA 93013 USA

## LET US HEAR FROM YOU

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### We appreciate your suggestions, comments and ideas.

You'll receive prompt, courteous service from our knowledgeable representatives. Your order will be carefully processed and checked in our facility before it is shipped (usually within 48 hours of receipt of your purchase order).

You choose the shipping method and the level of service that best suits your order. Our carrier service options are United Parcel Service (UPS), Federal Express, United States Postal Service (USPS) and truck freight. We can also arrange to have your order shipped from our overseas factories direct to your door. Pre-ticketing with UPC bar coding and pricing are also available (some restrictions apply).

## HOW TO ORDER

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### Call Customer Service Toll Free

within the US, Canada, Puerto Rico and US Virgin Islands  
8am to 5pm Pacific Time, Monday - Friday.

**(800) 543 9802**  
**(805) 684 1544 fax**

### Local & International Orders

direct line from all other countries.  
8am to 5pm Pacific Time, Monday - Friday.

**(805) 684 9992**

### Email Us

[Eye@BLUEGEM.com](mailto:Eye@BLUEGEM.com)

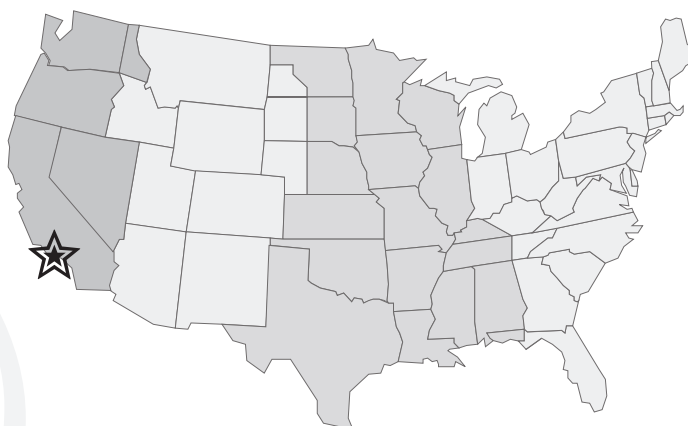
### Visit Us Online

[www.BLUEGEM.com](http://www.BLUEGEM.com)

## WHEN TO CALL

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**8am - 5pm PST**  
**Mon - Fri**



# PRICE INDEX

Pg.#	Style	Price	Pg.#	Style	Price	Pg.#	Style	Price	Pg.#	Style	Price
Pg.3	7350	\$5.00	Pg.13	3282	\$4.00	Pg.22	80005	\$4.00	Pg.31	1216	\$4.00
Pg.3	7351	\$6.00	Pg.13	3288	\$6.00	Pg.22	80006	\$4.00	Pg.31	3017	\$4.00
Pg.3	7352	\$5.00	Pg.13	3290	\$6.00	Pg.22	80007	\$4.00	Pg.32	1132	\$4.00
Pg.3	7353	\$6.00	Pg.13	3292	\$5.00	Pg.22	80008	\$4.00	Pg.32	3016	\$4.00
Pg.3	7354	\$5.00	Pg.13	8084	\$8.00	Pg.22	80009	\$4.00	Pg.32	4079	\$5.00
Pg.3	7355	\$5.00	Pg.14	2166	\$4.00	Pg.23	80010	\$4.00	Pg.32	9007	\$4.00
Pg.4	7356	\$5.00	Pg.14	3382	\$4.00	Pg.23	80011	\$4.00	Pg.32	9008	\$4.00
Pg.4	7399	\$6.00	Pg.14	3383	\$4.00	Pg.23	80012	\$4.00	Pg.32	9012	\$4.00
Pg.4	7400	\$6.00	Pg.14	3385	\$4.00	Pg.23	80013	\$4.00	Pg.32	9022	\$5.00
Pg.4	7402	\$5.00	Pg.14	3387	\$4.00	Pg.23	80014	\$4.00	Pg.32	CS003	\$5.00
Pg.4	7403	\$6.00	Pg.14	3405	\$4.00	Pg.23	80015	\$4.00	Pg.32	CS004	\$5.00
Pg.4	7404	\$5.00	Pg.14	3406	\$4.00	Pg.23	80016	\$4.00	Pg.32	CS005	\$5.00
Pg.4	7405	\$5.00	Pg.14	3408	\$4.00	Pg.23	80017	\$4.00	Pg.33	7900	\$8.00
Pg.4	7406	\$6.00	Pg.15	1950	\$4.00	Pg.23	80018	\$4.00	Pg.33	7903	\$8.00
Pg.4	7407	\$5.00	Pg.15	1951	\$4.00	Pg.23	8198	\$339.00	Pg.33	7904	\$8.00
Pg.5	7408	\$5.00	Pg.15	1952	\$4.00	Pg.23	8199	\$1,200.00	Pg.33	7918	\$8.00
Pg.5	7428	\$6.00	Pg.15	1953	\$4.00	Pg.24	4235	\$4.00	Pg.33	7919	\$8.00
Pg.5	7430	\$6.00	Pg.15	1954	\$4.00	Pg.24	4236	\$5.00	Pg.33	7922	\$8.00
Pg.5	7432	\$5.00	Pg.15	1955	\$4.00	Pg.24	4237	\$5.00	Pg.34	7927	\$8.00
Pg.5	7433	\$6.00	Pg.16	1956	\$4.00	Pg.24	4238	\$5.00	Pg.34	7928	\$8.00
Pg.6	6700	\$8.00	Pg.16	1957	\$4.00	Pg.24	4239	\$5.00	Pg.34	7929	\$8.00
Pg.6	6701	\$8.00	Pg.16	1958	\$4.00	Pg.24	4240	\$5.00	Pg.34	7930	\$8.00
Pg.6	6702	\$8.00	Pg.16	1959	\$4.00	Pg.25	4241	\$4.00	Pg.34	7931	\$8.00
Pg.6	6705	\$8.00	Pg.16	1960	\$4.00	Pg.25	4242	\$4.00	Pg.34	7934	\$8.00
Pg.6	6706	\$8.00	Pg.16	1961	\$4.00	Pg.25	4291	\$4.00	Pg.34	7935	\$8.00
Pg.6	6707	\$8.00	Pg.16	1962	\$4.00	Pg.25	4296	\$4.00	Pg.35	6900	\$6.00
Pg.7	2019	\$4.00	Pg.16	1963	\$4.00	Pg.25	4297	\$4.00	Pg.35	6903	\$6.00
Pg.7	3115	\$4.00	Pg.16	2004	\$4.00	Pg.25	4298	\$4.00	Pg.35	6904	\$6.00
Pg.7	3120	\$4.00	Pg.16	2005	\$4.00	Pg.25	4300	\$5.00	Pg.35	6905	\$6.00
Pg.7	3121	\$5.00	Pg.16	2006	\$4.00	Pg.26	4301	\$5.00	Pg.35	6907	\$6.00
Pg.7	3122	\$6.00	Pg.16	2007	\$4.00	Pg.26	4303	\$5.00	Pg.35	6910	\$6.00
Pg.7	3123	\$4.00	Pg.17	2008	\$4.00	Pg.26	4304	\$4.00	Pg.35	6913	\$6.00
Pg.7	3124	\$4.00	Pg.17	2011	\$4.00	Pg.26	4306	\$4.00	Pg.35	6914	\$6.00
Pg.7	3125	\$4.00	Pg.17	2012	\$4.00	Pg.26	4309	\$5.00	Pg.35	6915	\$6.00
Pg.7	3200	\$4.00	Pg.17	2014	\$4.00	Pg.26	4311	\$5.00	Pg.35	6917	\$6.00
Pg.8	3201	\$4.00	Pg.17	2015	\$4.00	Pg.26	4313	\$5.00	Pg.35	6919	\$6.00
Pg.8	3204	\$4.00	Pg.17	2016	\$4.00	Pg.26	4334	\$6.00	Pg.36	2901	\$6.00
Pg.8	3205	\$4.00	Pg.18	2018	\$4.00	Pg.26	4335	\$6.00	Pg.36	2902	\$6.00
Pg.8	3206	\$4.00	Pg.18	2020	\$4.00	Pg.26	4338	\$6.00	Pg.36	2903	\$6.00
Pg.8	3207	\$4.00	Pg.18	2021	\$4.00	Pg.27	4177	\$5.00	Pg.36	2904	\$6.00
Pg.8	3212	\$4.00	Pg.18	2022	\$4.00	Pg.27	4178	\$6.00	Pg.36	2905	\$6.00
Pg.8	3213	\$4.00	Pg.18	2165	\$4.00	Pg.27	4179	\$5.00	Pg.36	2906	\$6.00
Pg.8	3231	\$4.00	Pg.18	2178	\$4.00	Pg.27	4180	\$6.00	Pg.36	2907	\$6.00
Pg.8	3237	\$4.00	Pg.18	2180	\$4.00	Pg.27	4181	\$5.00	Pg.36	2908	\$6.00
Pg.9	3240	\$4.00	Pg.18	2181	\$4.00	Pg.27	4182	\$5.00	Pg.36	2909	\$6.00
Pg.9	3250	\$4.00	Pg.18	2182	\$5.00	Pg.28	4184	\$6.00	Pg.36	2910	\$6.00
Pg.9	3251	\$4.00	Pg.18	2183	\$4.00	Pg.28	4202	\$6.00	Pg.36	2911	\$6.00
Pg.9	3259	\$4.00	Pg.19	2184	\$5.00	Pg.28	4208	\$6.00	Pg.36	2914	\$6.00
Pg.9	3264	\$5.00	Pg.19	2185	\$4.00	Pg.28	4213	\$6.00	Pg.37	8910	\$6.00
Pg.9	3271	\$4.00	Pg.19	2187	\$4.00	Pg.28	4214	\$6.00	Pg.37	8911	\$6.00
Pg.9	3273	\$4.00	Pg.19	2188	\$4.00	Pg.28	4215	\$6.00	Pg.37	8912	\$6.00
Pg.10	3275	\$4.00	Pg.19	2190	\$4.00	Pg.28	4339	\$5.00	Pg.37	8913	\$6.00
Pg.10	3277	\$4.00	Pg.19	2191	\$4.00	Pg.29	1050	\$4.00	Pg.37	8914	\$6.00
Pg.10	3278	\$4.00	Pg.19	2195	\$4.00	Pg.29	1051	\$4.00	Pg.37	8915	\$6.00
Pg.10	3274	\$4.00	Pg.19	8040	\$4.00	Pg.29	1052	\$4.00	Pg.37	8916	\$6.00
Pg.10	3279	\$4.00	Pg.20	8044	\$4.00	Pg.29	1053	\$4.00	Pg.37	8917	\$6.00
Pg.10	3289	\$5.00	Pg.20	8046	\$4.00	Pg.29	1054	\$5.00	Pg.37	8918	\$6.00
Pg.10	3293	\$4.00	Pg.20	80461	\$4.00	Pg.29	1055	\$4.00	Pg.37	8919	\$6.00
Pg.11	3050	\$5.00	Pg.20	8048	\$4.00	Pg.29	1056	\$4.00	Pg.37	8920	\$6.00
Pg.11	3051	\$5.00	Pg.20	8050	\$4.00	Pg.29	1057	\$5.00	Pg.38	CD12PLF	\$25.00
Pg.11	3052	\$5.00	Pg.20	8051	\$4.00	Pg.29	1058	\$4.00	Pg.38	CD36	\$75.00
Pg.11	3053	\$4.00	Pg.20	8054	\$4.00	Pg.30	1104	\$4.00	Pg.38	CDS4MT	\$150.00
Pg.11	3054	\$4.00	Pg.21	90051	\$4.00	Pg.30	1105	\$4.00	Pg.38	FD132MT	\$350.00
Pg.11	3101	\$6.00	Pg.21	2010	\$4.00	Pg.30	1106	\$4.00			
Pg.11	3103	\$6.00	Pg.21	2011	\$4.00	Pg.30	1107	\$4.00			
Pg.11	3105	\$6.00	Pg.21	2103	\$4.00	Pg.30	1108	\$4.00			
Pg.11	3106	\$6.00	Pg.21	2111	\$4.00	Pg.30	1113	\$4.00			
Pg.12	3111	\$8.00	Pg.21	2112	\$4.00	Pg.30	1114	\$4.00			
Pg.12	3112	\$8.00	Pg.21	2165	\$4.00	Pg.30	1115	\$4.00			
Pg.12	3113	\$8.00	Pg.21	2177	\$4.00	Pg.30	1117	\$4.00			
Pg.12	3114	\$8.00	Pg.21	2184	\$5.00	Pg.31	1118	\$4.00			
Pg.12	3115	\$8.00	Pg.21	2185	\$4.00	Pg.31	1119	\$4.00			
Pg.12	3116	\$8.00	Pg.21	8044	\$4.00	Pg.31	1132	\$4.00			
Pg.12	311510	\$4.00	Pg.22	80001	\$4.00	Pg.31	1167	\$4.00			
Pg.12	3215	\$4.00	Pg.22	80002	\$4.00	Pg.31	1211	\$4.00			
Pg.12	3255	\$5.00	Pg.22	80003	\$4.00	Pg.31	1213	\$4.00			
Pg.13	3281	\$6.00	Pg.22	80004	\$4.00	Pg.31	1214	\$4.00			

